



NEWS RELEASE

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EDITORS' NOTE: This news release is from the Consortium for Entrepreneurship Education and includes a photo of Gregg Christensen.



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For Immediate Release:



Gregg Christensen, Entrepreneurship and Career Education Specialist for the Nebraska Department of Education, received The Outstanding Leadership and Advocacy Award recently at the 31st National Entrepreneurship Education FORUM in Cleveland, Ohio. Gregg is a former President of the National Entrepreneurship Education Consortium.

For over thirty years Gregg has given his time and talent to the growth and development of entrepreneurship in Nebraska and throughout the world. Gregg was a founding partner of the Nebraska Entrepreneurship Task Force (NET Force) which is an actively engaged group of collaborating partners focused on the high income, high skill, and high demand entrepreneurial career opportunities available to Nebraska's youth and adults. NET-Force is recognized nationally as a cutting edge coalition devoted to increasing access to and utilization of innovative entrepreneurship curricula, expanding education and training opportunities, leveraging resources for ongoing support of entrepreneurs and increasing the outreach of entrepreneurial programs and services in Nebraska.

According to Nancy Eberle of the University of Nebraska Extension Service, Gregg is currently working with the University of Nebraska Extension Division to create an on-line entrepreneurship curriculum for students ages 14-18. This new curriculum is titled 3-D, Dream, Design, Deliver - a Blueprint for Innovation and Entrepreneurship. It is planned to be available for use by the 2014/2015 school year.

Gregg's influence has reached into other countries as well. He served as a guest speaker at conferences in Portugal held for leaders of several European countries on the need for entrepreneurship education and to share with them the avenues that Nebraska and the United States have used to embed entrepreneurship into the education system. Gregg also served two terms as president of the International Entrepreneurship Education Consortium as well holding several other offices and committee chair positions from 1984-2009 while representing the Nebraska Department of Education as

a Consortium member. He also recently was a contributing author regarding entrepreneurship for a book published in Portugal.

Ms. Diane Vigna of the University of Nebraska indicated that Gregg helped develop a new workbook for school aged youth from the 3rd grade to 5th grade. The curriculum called LEAP (Learning Experiences Action Plan) was developed to introduce students to the Career Clusters Model from the Nebraska Department of Education.

Mr. Christensen was recognized for not only what he has created and taught to others, but mostly for how he has helped change the lives of students throughout his career with Marketing Education, DECA, and Entrepreneurship Education. During the period that the Consortium was working with Congress as they established National Entrepreneurship Week back in 2007, Gregg was serving as president of the Consortium for Entrepreneurship Education. Currently Gregg serves as the state of Nebraska's Entrepreneurship Week State Liaison orchestrating celebrations to honor entrepreneurs and recognizing the value-added by entrepreneurship education.

Gregg Christensen is a great leader and tireless advocate for students. He wants all young people to have the opportunity to become self-sufficient adults. Each day he focuses on creating great learning opportunities for aspiring entrepreneurs and encouraging adults to mentor young aspiring entrepreneurs.

For more information see www.entre-ed.org or contact Horace Robertson, Interim Executive Director at hrobertson@entre-ed.org or 919-349-2302.